



**Kings Mountain Main Street Advisory Board
Meeting Minutes
March 5, 2020; 8:00am – 9:15am
Joy Performance Center**

MEMBERS PRESENT: Committee Member Jim Champion, Committee Member Jackie Falls, Committee Member Iris Hubbard, Committee Member Ken Pflieger, and Main Street Coordinator Susan Matheson. Guest: MSAB Nominees David Stone and Vicki Thompson

CALL TO ORDER: Susan Matheson called the meeting to order at 8:17 after announcing that Chair Ed Blackburn had a conflicting work meeting.

APPROVE MINUTES AND AGENDA: Motion from Ken Pflieger to approve the minutes from the February 6, 2020 meeting. A second was made by Jim Champion. All voted in favor.

Motion from Jackie Falls to approve the Agenda. A second from Ken Pflieger for this motion. All voted in favor.

MSAB BUDGET: There were no comments or questions about the current Main Street budget which was included in the Agenda packet.

ELECTIONS: It was decided to hold the vote for the Secretary position until all members were present.

NEW BUSINESSES

Reviewed New and/or Relocated Businesses:

Premier Federal Credit Union, 114 E. Gold St. – Moved here Feb. 2020

R&B's Boutique – 122 S. Cherokee St. – partially open, still finishing some remodeling
Ribbon Cutting dates will be discussed with each of the new/recently new businesses. One idea was discussed that it may be a good idea to do the Ribbon Cuttings on the date of the MS Quarterly Meeting.

BATTLEGROUND STREETScape UPDATE

Phase 2 of the downtown streetscape project is still on target for Battleground Ave. and should begin in April and will end approximately Fall of this year, depending on weather. Consulting Landscape Design Architect has proposed an updated Battleground Ave. Streetscape with ideal pedestrian walkway and tree design. This design proposal looks like it will move forward. Committee Member Ken Pflieger said that information about the Streetscape design for Mountain St. was important to consider with compliance regulations that had an immediate need to be addressed at 133 W. Mountain St. Strategic planning on this project will save future headaches for Mountain St. streetscape. Committee Member Iris Hubbard conveys that now is a good time to do streetscape on Mountain St. since several buildings are under construction on that street and completing the streetscape now would also eliminate disturbances once the new businesses are open. Susan will check on the Mountain St. Streetscape design assessment and relay the immediate need for its consideration in conjunction with the current project at 133 W. Mountain St. Susan explained the timing of Phase 2 of the overall downtown streetscape project was hinged with the Battleground Ave. repaving project on schedule by NCDOT.

REVIEW MS COMMITTEES/MEMBERS/ATTENDANCE

MS Strategy 1 and 2 Committees has low community member participation. Susan will update the Committee lists with those actually attending, not with all members who are invited to the meetings. The

list of actual attendees is much shorter than those initially hoped to be involved once the committee forms changed to strategy from the four-points. MS Board will solicit volunteers and try to engage the community more at our upcoming MS quarterly meeting.

MAIN STREET QUARTERLY MEETING: March 2020

Main Street Quarterly Meeting will be held on March 24th at the Joy Performance Center from 5:30 – 6:30pm.

Potential Downtown Branding promo video was viewed and members present were in favor of the theme and would like to discuss it again when all members are present.

MAIN STREET WORKPLAN

Susan provided updated Strategy Work Plans with quarterly tasks being color coded, since the Work Plan is NOT in date order. Committee Member Ken Pflieger discussed tasks on the work plan with approaching targeted due dates. Susan relayed tasks that she was aware of that had been completed and how they were completed or are “In Process”. Susan will update both Strategy Work Plans with which tasks have been completed, or are in the process of being completed, and will email them to the Board. Further details of tasks and targeted completion dates will be reviewed at individual Strategy meetings in greater detail.

REVIEWED UPCOMING IMPORTANT DATES

Strategy 1 Committee Meeting: March 18, 2020

Regular MSAB Meeting: April 2, 2020 at 8:00am

Strategy 2 Committee Meeting: April 6, 2020

2020 Main Street Conference, March 10-12 – New Bern, NC

ADJOURN

Motion to adjourn by Ken Pflieger. Second by Jackie Falls. All voted in favor.

Meeting adjourned at 9:15am.

Submitted by: Susan Matheson, Main Street Program Coordinator