

Kings Mountain Tourism Development Authority
January 20, 2026

The Kings Mountain Tourism Development Authority met on Tuesday, January 20, 2026, in the Council Chambers at City Hall. Meeting was called to order at 3:02 pm by Jay Rhodes with a quorum present. Mr. Rhodes began the meeting in prayer, welcomed and thanked everyone for being present at the meeting and asked everyone to make sure their cell phones were silent.

Attendance: Councilmember and Board Chairman, Jay Rhodes, City Manager, Todd Carpenter, Marketing, Tourism, and Events Manager, Director Susan Mosk.

Attended via phone: Comfort Inn & Suites Rep., Khushi Gajjar

Absentee: Mike Patel of Quality Inn., Assistant Finance Director, Jana Williams.

Also present were Finance Director, Chris Costner and Deputy City Clerk, Aisha Pierre-Louis.

Approval of the agenda motion was made by Susan Mosk and seconded by Khushi Garijar. Vote was unanimous.

Approval of the Minutes of November 18, 2025, meeting motion was made by Todd Carpenter and seconded by Jay Rhodes. Vote was unanimous.

Chris Costner, Finance Director gave a brief update on the operations of the financial report and went over everything in detail and answered board members' questions. He explained that all outstanding grants were paid.

Citizen Recognition:

- No one signed up to speak.

Old Business:

Susan Mosk, TDA Director, provided an update on the winter events, including the Christmas Parade and Holiday Weekend activities. According to data from the Geofencing database (PlacerAI), between November 21st and January 4th, 2025, a total of 34,500 visitors attended Kings Mountain Holiday activities at Patriot Park.

Local downtown businesses reported significant increases in foot traffic due to these events. The visitor data indicates that attendees originated not only from Kings Mountain but also from surrounding cities such as Charlotte, Concord, and Shelby, as well as other nearby areas.

Susan Mosk provided an update on the "Destination" Magazine feature, highlighting the Nutty for Nutcracker Museum and the Kings Mountain Historical Museum. The next issue will showcase the Kings Mountain Little Theater.

New Business:

Susan Mosk, TDA Director, welcomed the new Chairman, Jay Rhodes, and provided him with an update on the Board and its upcoming Marketing Strategy.

Additionally, Susan Mosk encouraged the Board to have her attend the Visit NC Tourism Conference in Asheville, NC, from March 16-18, 2026.

Other Business:

The discussion covered ongoing renovations at several local hotels aimed at enhancing their appeal and increasing occupancy. Khushi shared updates on her hotels' progress, highlighting the need for renovations following hurricane damage and FEMA relief efforts. They are also anticipating the casino's opening to gauge visitor numbers and assess investor interest.

Additionally, the Board brainstormed ideas for upcoming events, including Cars and Coffee, May Nights, and a September 12, 2026 Elvis Concert and Car Show.

Jay Rhodes proposed organizing a Crosswalk Easter event and a Duck Pin Bowling activity.

Directors Report:

Update given by Susan Mosk on Destination Tourism Partners.

Adjournment:

No further business. Next meeting is scheduled for Tuesday, February 17, 2026, in the City Council Chambers at City Hall at 3:00 pm. The meeting was adjourned at 4:01 pm. Motion was made by Jay Rhodes and seconded Todd Carpenter. Vote was unanimous.

Respectfully Submitted,

Aisha Pierre-Louis
Deputy City Clerk



TDA Chairman, Jay Rhodes