



REGULAR MEETING AGENDA

November 14, 2023

City Hall Council Chambers

3:00 pm

CALL TO ORDER

WELCOME

APPROVAL OF AGENDA

APPROVAL OF MINUTES Regular Meeting of September 19, 2023

FINANCIAL REPORT Chris Costner, Fiscal Services Officer/Jana Williams, Assistant Finance Director

Citizen Recognition - Persons wishing to appear before the TDA Board during this portion of the meeting should register their name and the subject they wish to address with the Deputy City Clerk prior to the beginning of the meeting. In an effort to maintain order and decorum, we would encourage speakers to be courteous and respectful during this portion of the meeting in which citizen input is heard. Please refrain from profanity, inappropriate gestures, insults, personal attacks or accusations. Each presentation will be limited to three (3) minutes.

SPECIAL PRESENTATION

- Proposal for co-op digital advertising/promotion from KM Forward (Cindy Souza) and Wonder Guides (Darrell Kanipe)

OLD BUSINESS

- Discussion – “Liberty Mountain” Update
- Discussion – City Council Action with Motel Royal
- Discussion – Visit Cleveland County co-op for 2024 NC Visitor’s Guide

NEW BUSINESS

- Discussion/Motion to approve – KM Forward Proposal
- Update/Discussion on progress of boutique hotel project

DIRECTOR’S REPORT

- New brochure rank
- Christmas/Holidays events update
- Update – Grant applications
- “Crave” Restaurant update

ADJOURNMENT

The next meeting will be held on Tuesday, December 5, 2023 at 3:00 pm in the City Council Chambers at City Hall.