



REGULAR MEETING AGENDA
July 21, 2020
Kings Mountain City Hall
3:00 pm

CALL TO ORDER

WELCOME

- Introduction of Chris Johnson (replacing Rodney Gordon)

APPROVAL OF AGENDA

APPROVE MINUTES Regular meeting of June 9, 2020

FINANCE REPORT Chris Costner, Finance Director

OLD BUSINESS

- Discussion – Strategy for grant approvals for Summer/Fall Funding Cycle and impact on scheduled events
- Discussion/Approval to add following to TDA By-Laws:
“Any member of the Tourism Development Authority may have his office declared vacant by the Authority for failing to attend three meetings in any one year without good cause. Such vacancy will be filled by the Mayor subject to the approval of the Kings Mountain City Council at the next regular scheduled Council Meeting.”
- Discussion – Wayfinding sign development/input of Authority

NEW BUSINESS

- Discussion – Feasibility study of major advertising effort for all Kings Mountain events and attractions for 4th Quarter 2020 and 1st Quarter 2021

DIRECTOR’S REPORT

- Status of tourism development events and travel related businesses
- City purchase of foreclosure property on Galilee Church Road and impact on the Gateway Trail development
- COVID-19 impact on local hotel occupancy rate

ADJOURNMENT

The next meeting will be held on Tuesday, August 18, 2020 at 3:00 pm with location to be determined.