



REGULAR MEETING AGENDA
February 16, 2021
City Council Chambers
3:00 pm

CALL TO ORDER

WELCOME

APPROVAL OF AGENDA

APPROVE MINUTES Regular meeting of December 8, 2020

FINANCE REPORT Chris Costner, Finance Director

OLD BUSINESS

- Update – North Carolina American Legion State Tournament – Ken Breakfield
- Update – PBS “Taste of History” cooking show production in Kings Mountain

NEW BUSINESS

- Discussion/Review – Kings Mountain social media outlets (FaceBook)
- Discussion – Catawba Two Kings Casino Resort update
- Discussion – COVID pandemic impact on travel and tourism projections
- Discussion – Advertising in the Visitor’s Guide

DIRECTOR’S REPORT

- Successful media promotion – USA Today Network
- Kings Mountain Main Street “Getaway Itinerary” cross-promotion
- Update from NC Welcome Center
- Community events update
- City of Kings Mountain Special Events Report

ADJOURNMENT

The next meeting will be held on Tuesday, March 23, 2021 at 3:00 pm with location to be determined.